

uGarden
presents

Garden Gala



About UGArden



UGArden is the student-powered, sustainable community farm at the University of Georgia. Founded in 2010 by a group of students seeking to learn about environmentally-conscious food production, what began as a single garden plot has grown into a 10-acre teaching farm offering world-class educational opportunities.



UGArden has become a cornerstone of experiential learning, community engagement, and sustainable agriculture at the University of Georgia. With 15 years of hands-on education, food production, and service to the local community, the garden has grown alongside countless students, community members, supporting organizations, and advocates who believe in the power of local, sustainable food systems.



Our ties to our community run deep. Through our partnership with Campus Kitchen at UGA and other organizations, we serve as a Community Food Hub – enhancing collaboration between organizations pursuing a just and local food system. These relationships have enabled us to donate over 120,000 pounds of fresh produce to community members facing food insecurity.

At UGArden, we're farmers, teachers, researchers, and good neighbors. More than anything, we're students – learning each day to better serve our community and our environment.

Garden Gala

In celebration of UGArden's 15 years of cultivating both crops and community, we are inviting you to join us for a one-of-a-kind, exclusive dinner event. This intimate, ticketed affair will bring together supporters, community members, and local leaders in sustainable agriculture to celebrate UGArden's impactful journey and the people that made it possible all while raising crucial funds to ensure its continued growth.

The evening will feature a farm-to-table dinner with ingredients grown right here at UGArden. You'll experience not just a delicious meal, but a living testament to the work we've accomplished – and more importantly, the work still to be done.

The Heart of the Event

The fundraising goal for this event is to raise \$25,000 to fully fund the Friends of UGarden Endowment, a critical step in ensuring the sustainability of UGarden's mission for years to come. This endowment will provide essential funding for:



Fighting Food Insecurity

Extending the reach of our produce through partnerships with Campus Kitchen at UGA, Concrete Jungle Athens, and our other partners working to combat hunger in the Athens area.



Student Workers

Supporting future agricultural leaders with paid, hands-on work opportunities.



Seed and Farm Supplies

Helping us continue to do the work that grows the food to nurture our students and community.



Service-Based Experiential Learning

Enabling on-farm educational opportunities that integrate classroom knowledge with real-world experience all while benefiting the local community.

Sponsorship Packages



Seed Sowers

2 tickets to Garden Gala

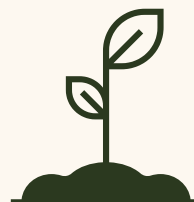
Name, logo, and website listed
on the UGArden website

Name and logo featured in
print materials at the event

Shoutout in one edition of
the UGArden newsletter

\$500

*Tax deductible donation amount: \$420



Cover Croppers

2 tickets to Garden Gala

Name, logo, and website listed
on the UGArden website

Name and logo featured in
print materials at the event

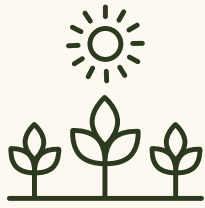
Shoutout in one edition of
the UGArden newsletter

1 Instagram and 1 Facebook story
appreciation post, which will be
highlighted on UGArden's profiles
up to and following the events

\$1,000

*Tax deductible donation amount: \$920

Please note: sponsorship benefits may be declined. In this case, the
entire investment will constitute a tax-deductible gift.



Garden Growers

4 tickets to Garden Gala including complimentary favors from the UGArden product line

Name, logo, and website listed on the UGArden website

Name and logo featured in print materials at the event

Shoutout in one edition of the UGArden newsletter

1 Instagram and 1 Facebook story appreciation post

1 Instagram and 1 Facebook feed appreciation post

Verbal acknowledgement from the emcee at Garden Gala

\$2,500

*Tax deductible donation amount: \$2,340



Harvest Heroes

6 VIP tickets to Garden Gala, including a specialty beverage and complimentary favors from the UGArden product line.

Opportunity to provide branded merchandise at Garden Gala

Opportunity to arrange a personalized tour group of UGArden with the Farm Director

Name, logo, and website listed on the UGArden website

Name and logo featured in print materials

Shoutout in two editions of the UGArden newsletter

2 Instagram and 2 Facebook story appreciation posts

2 Instagram and 2 Facebook feed appreciation posts

Verbal acknowledgement from the emcee at Garden Gala

\$5,000

*Tax deductible donation amount: \$4,524

Why Sponsor?

Become a Garden Gala sponsor and join our highly engaged network of students, alumni, volunteers, clients, and customers. Over the last 15 years, we've cultivated a community that stretches across different industries in Athens, GA and beyond. UGArden also serves as an entry point to connect with the broader UGA community.



Brand Exposure

Gain exposure to our highly engaged network through social media features and event recognition. Our press plan includes boosted social media content, newsletter blasts, and appearances in local press.

175+

anticipated Garden Gala attendees

7K+

Instagram and Facebook followers



Lasting Impact

Your sponsorship of Garden Gala is more than a one time gift. By participating in this debut event and helping to establish the Friends of UGArden Endowment, you're cementing yourself as part of our foundation for the next 15 years.

2K+

Newsletter subscribers

3K+

Alumni



Thank you!

Thank you for taking the time to review this proposal. More importantly, thank you for being a valued member of our community! We look forward to hearing from you and hope to host you soon at Garden Gala.

Questions for us? Please reach out! We are happy to share more information about UGArden or arrange for a site visit. Custom sponsorship packages may be available.

With gratitude,

The UGArden Team

Contact

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Farm Manager April McCoy

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